

Executive Summary

Sample St. Louis Drive Time Summary Report
 -90.5151002786 38.6262112529626
 Drive Time: 3 minutes

Prepared By Business Analyst Desktop
 Latitude: 38.626211
 Longitude: -90.5151

0 - 3 minutes

Population	
1990 Population	5,229
2000 Population	5,846
2010 Population	5,723
2015 Population	5,654
1990-2000 Annual Rate	1.12%
2000-2010 Annual Rate	-0.21%
2010-2015 Annual Rate	-0.24%
2010 Male Population	46.9%
2010 Female Population	53.1%
2010 Median Age	46.9

In the identified market area, the current year population is 5,723. In 2000, the Census count in the market area was 5,846. The rate of change since 2000 was -0.21 percent annually. The five-year projection for the population in the market area is 5,654, representing a change of -0.24 percent annually from 2010 to 2015. Currently, the population is 46.9 percent male and 53.1 percent female.

Population by Employment

Currently, 93.1 percent of the civilian labor force in the identified market area is employed and 6.9 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 94.7 percent of the civilian labor force, and unemployment will be 5.3 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 57.9 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 84.8 percent in white collar jobs (compared to 61.6 percent of the U.S. employment)
- 9.7 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 5.5 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 87.8 percent of the market area population drove alone to work, and 5.2 percent worked at home. The average travel time to work in 2000 was 23.2 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In the current year, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 5.1 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 14.9 percent were high school graduates only (29.6 percent in the U.S.)
- 4.9 percent had completed an Associate degree (7.7 percent in the U.S.)
- 33.6 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 24.0 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Per Capita Income

1990 Per Capita Income	\$28,304
2000 Per Capita Income	\$42,934
2010 Per Capita Income	\$48,159
2015 Per Capita Income	\$54,235
1990-2000 Annual Rate	4.25%
2000-2010 Annual Rate	1.13%
2010-2015 Annual Rate	2.40%

Households

1990 Households	2,049
2000 Households	2,396
2010 Total Households	2,384
2015 Total Households	2,368
1990-2000 Annual Rate	1.58%
2000-2010 Annual Rate	-0.05%
2010-2015 Annual Rate	-0.13%
2010 Average Household Size	2.29

The household count in this market area has changed from 2,396 in 2000 to 2,384 in the current year, a change of -0.05 percent annually. The five-year projection of households is 2,368, a change of -0.13 percent annually from the current year total. Average household size is currently 2.29, compared to 2.32 in the year 2000. The number of families in the current year is 1,588 in the market area.

Data Note: Income is expressed in current dollars

Source: U.S. Bureau and Census, 2000 Census of Population and Housing, ESRI forecast for 2010 and 2015. ESRI converted 1990 Census data into 2000 geography.

June 20, 2012

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Households by Income

Current median household income is \$86,515 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$100,918 in five years. In 2000, median household income was \$73,614.

Current average household income is \$117,105 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$131,112 in five years. In 2000, average household income was \$104,577, compared to \$77,902 in 1990.

Current per capita income is \$48,159 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$54,235 in five years. In 2000, the per capita income was \$42,934, compared to \$28,304 in 1990.

Median Household Income

2000 Median Household Income	\$73,614
2010 Median Household Income	\$86,515
2015 Median Household Income	\$100,918
2000-2010 Annual Rate	1.59%
2010-2015 Annual Rate	3.13%

Average Household Income

1990 Average Household Income	\$77,902
2000 Average Household Income	\$104,577
2010 Average Household Income	\$117,105
2015 Average Household Income	\$131,112
1990-2000 Annual Rate	2.99%
2000-2010 Annual Rate	1.11%
2010-2015 Annual Rate	2.29%

2010 Housing

1990 Total Housing Units	2,165
2000 Total Housing Units	2,497
2010 Total Housing Units	2,544
2015 Total Housing Units	2,557
1990 Owner Occupied Housing Units	1,666
1990 Renter Occupied Housing Units	383
1990 Vacant Housing Units	101
2000 Owner Occupied Housing Units	1,704
2000 Renter Occupied Housing Units	692
2000 Vacant Housing Units	88
2010 Owner Occupied Housing Units	1,654
2010 Renter Occupied Housing Units	730
2010 Vacant Housing Units	160
2015 Owner Occupied Housing Units	1,639
2015 Renter Occupied Housing Units	728
2015 Vacant Housing Units	189

Currently, 65.0 percent of the 2,544 housing units in the market area are owner occupied; 28.7 percent, renter occupied; and 6.3 are vacant. In 2000, there were 2,497 housing units - 68.2 percent owner occupied, 27.7 percent renter occupied, and 3.5 percent vacant. The rate of change in housing units since 2000 is 0.18 percent. Median home value in the market area is \$257,265, compared to a median home value of \$157,913 for the U.S. In five years, median value is projected to change by 3.75 percent annually to \$309,280. From 2000 to the current year, median home value change by 2.61 percent annually.

Data Note: Income is expressed in current dollars

Source: U.S. Bureau and Census, 2000 Census of Population and Housing, ESRI forecast for 2010 and 2015. ESRI converted 1990 Census data into 2000 geography.

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